

“Dr. Abramson’s presentation, materials and delivery were truly exceptional. I have worked with many speakers and Alexis was without a doubt one of the best! Dr. Abramson is creative, organized and is a very inspirational woman as is evident by her many personal and professional accomplishments.”

KATHLEEN VRONA
Director of Marketing, Humana

“Dr. Alexis is a gifted orator who clearly communicates the topic and provides her audiences with insights and ideas that are immediately actionable. Her ability to capture and keep her audience’s attention is immediate from the moment she takes the stage. Any audience that is fortunate to hear Alexis speak will praise her ability to educate, captivate and motivate – all while making them laugh!”

CLAUDIA PATTON
Chief Talent Officer, Edelman PR

“During this high energy presentation Doctor Alexis will help you understand what it takes to get the 50+ population to not only listen – but take immediate action when they hear your companies’ message!”

MARK LECKIE
President, Duracell and Braun
The Procter & Gamble Company

“This was my first experience working with Alexis, and I was truly impressed with her ability to quickly understand our industry and recommend the best approach to meet the needs of a diverse audience. Her use of multimedia examples to support her thoughts provided an extra level of engagement. Whether your audience is big or small, I would not hesitate to recommend her to anyone looking for a dynamic and passionate speaker.”

DEBORAH WACHTEL
Director of Market Research and Analysis, Beltone

“Alexis is one of the most well-rounded professionals I’ve had the pleasure of working with over the years. Specifically, Alexis is highly intelligent and has superb analytical and communications skills. Alexis is extremely driven, innovative and well-regarded as an industry thought leader. Her grasp of B2B and B2C market trends make her an extremely valuable product development partner.”

ANDY MILLER
SVP Innovation and Product Development, AARP

“Dr. Alexis provided incredible insight and enlightened our customers, and employees, about what to expect during the longevity bonus years they are now experiencing.”

LAURA GODDARD
Director of Marketing
Hearing Life/ Total Hearing Care

“Dr. Abramson is a dynamic and gifted public speaker. Her superb technique of effectively conveying thought provoking ideas, coupled with a sophisticated use of multimedia visuals, is a truly winning combination. Alexis provided a very powerful, intriguing and compelling presentation.”

ELLIOT JACOBSON
SVP, Retirement Living Television

“If you or someone you know is currently a caregiver you can’t afford to miss this incredibly insightful and information packed presentation.”

DEBBIE KOROMPILAS
SVP and Head of Trust and Estate Services
Bank of Montreal

“If you think your organizations product, service or message needs to be more “mature-friendly” – this presentation is perfect for you and your employees!”

DARLENE GUDEA
Editor and Publisher
Builder Magazine

“If you’re thinking about starting a company or creating a new product or service for the boomer and mature market Doctor Alexis will teach you all the secrets you need to know!”

JOEL NAMATH
Senior Partner
Mercer Management

“Missing out on this presentation means missing out on the opportunity to learn how to target (and capture!) part of the 50+ population’s annual spending of over \$3 trillion.”

Marketing Director
Harry & David

“This presentation opened up our eyes to the tremendous buying and decision making power that lies within the 50+ female population. After listening we went back to the drawing board and revised our marketing plan!”

Editor and Chief
Working Woman Magazine

“This ground breaking presentation will give you insight as to what changes need to be made within your community or organization to create offerings that will adapt to a diverse aging population.”

DR. MERRIL SILVERSTEIN
Professor of Gerontology and Sociology
University of Southern California

“In order to better understand the mature market we must thoroughly understand the factors that both contribute to its complexity and make individuals within the segment respond differently to marketing stimuli. The presentation very effectively explains how to successfully tackle both of these objectives.”

PROFESSOR GEORGE MOSCHIS
Executive Director
Center for Mature Consumer Studies

“Aging can bring with it much loss; this presentation will motivate and inspire the audience to live their lives with the energy and happiness that they deserve.”

RABBI ZALMAN SCHACHTER-SHALOMI
Founder
Spiritual Eldering Institute

“We can’t debate aging policy unless we understand it — this presentation clarifies and simplifies confusing political jargon so that it has meaning and applicability.”

EDWIN MÉNDEZ-SANTIAGO
Commissioner
New York City Department of Aging

“Each of us will inevitably face the great equalizer — caregiving. Through her words Dr. Abramson makes a significant contribution to this demographic reality by providing us with an invaluable roadmap for how we care for others as they age and how we want to be cared for.”

DR. FERNANDO M. TORRES-GIL
Former U.S. Assistant Secretary on Aging
U.S. Department of Health and Human Services
Director, UCLA Center for Policy Research on Aging